

## Consulting Services for Developer Programs

Implementing a successful developer/partner program is a technically challenging and resource intensive task. It requires knowledge of both the user community and state of the art web features.

KPI Consulting's project managers have successfully implemented developer and partner programs for some of the world's largest companies. We can help you structure your project to avoid common problems and costly mistakes.

Our project managers provide the following key services:

- Detailed project plans based on a wealth of successful implementations around the globe
- Dedicated management of project goals to ensure that we deliver on time and on budget
- Accumulated problem solving acumen based on previous experience
- Effective communication with both business and technical resources

### KPI Consulting Design Philosophy (KCDP)

Providing dynamic developer programs to world-class companies, the KPI Consulting Design Philosophy (KCDP) is designed to provide our clients with the tools they need to communicate effectively with and manage a tiered community of content partners.

This seemingly simple statement incorporates a multitude of goals,

requirements, tasks and functions. Precisely what it means varies tremendously from client to client. Realizing this simple fact up front, we designed the KCDP from the outset to be both a generic and a customizable solution.

Despite the simple truth that partner relations and management is a relatively small niche, clients' needs widely vary. No "off-the-shelf" solution is going to fit enough cases to be worth the investment required for a successful result. It would force most clients to purchase more than needed; although by the same token, a complete customized solution built from scratch is a waste of effort and superfluous expense.

KPI Consulting knows from its broad experience that there is significant commonality across developer management programs. We have identified those key components and included them within the KPI Consulting KCDP offering.

At the same time, KPI Consulting has specifically designed those components to be modular, meaning that only the ones that are useful to your company are included in your personalized solution. Modules that are of little or no value can be omitted without any loss of functionality. This way, your company pays for what it needs, and nothing more.



### What we offer at KPI

- Detailed project plans based on a wealth of successful implementations
- Dedicated management of project goals
- Accumulated problem solving acumen
- KPI Consulting Design Philosophy (KCDP)
- Generic and Customizable solutions