

Content & Design Services

Design Services

Developer and partner programs require a specific tone and aesthetic to achieve program goals. KPI Consulting's design team has worked with some of the world's largest companies to provide cutting edge web design, targeted at the partner and developer audience.

We have extensive experience with creating designs that are both brand compliant and audience appropriate. KPI Consulting can provide design services scaled to meet your program's specific needs, including:

- Print: company collateral, banners, logos, letterhead, etc.
- Media: flash movie development, site elements (logos, buttons, banners, animated gifs, video, audio, etc.)
- Web: full web design, site rebranding, site elements

Content authoring

Implementing a new program is a resource intensive task requiring large numbers of documents, images and other files to be reformatted and made web-ready. KPI Consulting can help your company streamline this process to meet the temporary peak in demand for web publishing expertise.

Our consultants have experience in image editing, copy editing, web publishing and technical writing that you can draw on during your program implementation. By leveraging our experi-

enced resources, you can meet aggressive implementation goals while keeping your content quality standards high.

Content management system services

We offer content management systems implementation and customization. Our solution provides the following core features:

- Content Management System user roles and workflow
- Extensible page properties
- Hierarchical and breadcrumb navigation
- Page revision history
- Template creation and maintenance
- Template based page authoring and linking
- Site hierarchy management
- Resource/media management and storage
- Site staging/versioning functionality
- Best in class visual HTML and page authoring tool
- Ability to author visually using styles and centralized style sheets
- Multiple levels of authoring tools that are appropriate for both novice users and experienced web authors
- Web site content can be published in to restricted tiers giving the users access only to content found within their tiered sections.



What we offer at KPI

- Cutting edge web design for print, media and web
- Content Management System user roles and workflow
- Authoring tools for both the novice & experienced web authors
- Content Management System user roles and workflow
- Restricted tiers for sensitive content
- Best in class visual HTML and page authoring tool
- Template based page authoring and linking
- Template creation and maintenance
- Extensible page properties
- Hierarchical and breadcrumb navigation
- Site hierarchy management
- Resource/media management and storage
- Page Revision History
- Site staging/versioning functionality